



# Take a moment



It's that magical time of year again, the orchards are glowing, the weather has blessed us with blue skies and sunshine, and the trees are heavy with the promise of a beautiful, bountiful harvest.

## Welcome to Cherry Time™



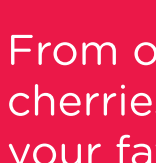
### Harvesting at Peak Ripeness

Each cherry is picked ripe from the trees, never stored for months, so it reaches you at its freshest and sweetest.



### Hand-Packed with Care

Our cherries are carefully sorted and packed by hand to preserve their perfection.



### From Ceres to You

From our orchards in Ceres, cherries travel directly to your favourite retailers and delivery partners.



### Preparing for the Next Season

The moment picking ends, we start preparing for the next, nurturing trees and enriching the soil for another year of joy.



### A Moment to Savour

As we enter another season of abundance, take a moment to pause, savour, and celebrate the sweetness that only comes once a year.

## The sweetest season returns!

From mid-November, our luscious red cherries will be available online and at select retailers nationwide.

Thanks to Checkers Sixty60 and PnP ASAP, you can have 700g bags delivered to your door in as little as an hour.

**For a little extra indulgence, 2kg boxes are available online from 3 November.**

**order online\***

\*Delivery takes 4-8 days (CPT & JHB), but trust us, the wait is worth it. Because when you Take a Moment with Cherry Time™, every bite tastes like summer.



## It's time to mark your calendar!

### 8 November

#### Loxtonia Cider Cherry Trail Run

The Loxtonia Cider Cherry Trail Run returns to the heart of the Ceres Valley, uniting runners, families, and cider lovers for a day that's fresher, bolder, and buzzier than ever.

Every route ends at the Loxtonia Cidery, where the real celebration begins, with crisp craft cider, fresh Cherry Time™ treats, and all the good summer vibes.

### 15 November

#### Cherry Time™ Feast at the Oranjezicht Farmers Market

We've partnered with talented local food vendors, each creating Cherry Time™-inspired dishes, desserts, and drinks, all competing for the title of Best Cherry Creation.

Come taste, vote, and enjoy a full day of flavour and festivity, and Take a Moment to discover how cherries inspire creativity across Cape Town's food scene.

### 16 November

#### The Piercery

Be among the first 20 visitors at The Piercery in Cape Town, Johannesburg, or Pretoria and get your Cherry Time™ earrings free!

Join us for fresh cherries, sparkling drinks, playful temporary tattoos, and soothing neck massages, a sweet little moment of joy, Cherry Time™ style.

### 20 - 30 November

#### Extra Sweetness with Pick n Pay

Join our joyful collaboration with Pick n Pay. Visit select stores to get your limited-edition Cherry Time™ temporary tattoo in your Cherry Time™ 700g bag, a playful reminder to pause, smile, and celebrate what makes you sweet.

### 6 December

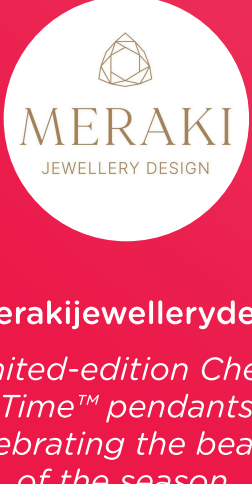
#### Ceres Cherry Festival

Join us for a day of flavour, music, and celebration, with cherry-inspired treats, local talent, and good cheer under the summer sky.

From kids' fun zones to artisanal markets and live performances, the festival captures everything Cherry Time™ stands for: connection, community, and the sweetness of being together.

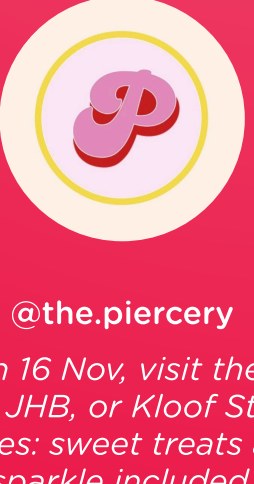


## Follow our collaborators



@ninaskep

Handcrafted leather goods. Timeless, elegant, made to last.



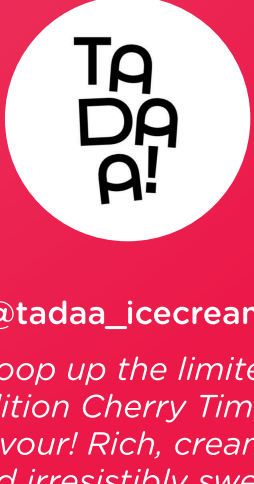
jackrabbitchocolate.co.za

A chocolate collaboration, perfect for gifting or self-indulgence.



@sweet.lionheart

Indulge in cherry-filled pastries and dreamy desserts.



@me\_and\_\_b

A fresh, feminine capsule collection bursting summer!



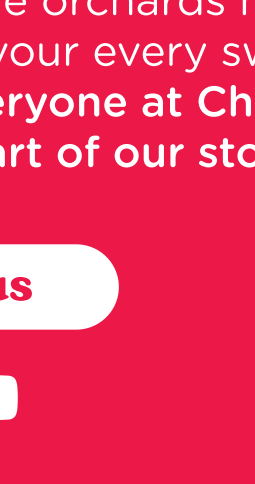
@merakijewellerydesign

Limited-edition Cherry Time™ pendants celebrating the beauty of the season.



@the.piercery

On 16 Nov, visit their PTA, JHB, or Kloof Street stores: sweet treats and sparkle included.



rekindlecandleco.co.za

Light up summer with the Cherry Time™ candle!



@tadaa\_icecream

Scoop up the limited-edition Cherry Time™ flavour! Rich, creamy, and irresistibly sweet.

As the days grow warmer and the orchards hum with life, we hope you'll find time to savour every sweet, slow, cherry-filled moment. From everyone at Cherry Time™, thank you for being part of our story.

**Follow us**

