



Building Momentum in 2025

Building Momentum

A MESSAGE FROM HENNIE DUTOIT, CEO OF DUTOIT

With the first weeks of 2025 behind us, I am proud of the strong start we have made and the direction we are taking as a company. This year is already shaping up to be a defining one for Dutoit as we put our purpose—"Cultivating wellness, one harvest at a time"—into action.

In today's ever-evolving world, staying ahead means more than just growth; it requires a commitment to the well-being of our people, communities, and the environment. Wellness is at the heart of everything we do, from ensuring the health and quality of our produce to fostering a sustainable future through responsible farming and innovation.

This purpose is more than a guiding principle—it's a commitment that shapes every aspect of our business. As we move forward in 2025, we are integrating sustainability more deeply into our operations, investing in our people, and strengthening relationships with customers and partners. From precision-driven agriculture to technological advancements throughout our value chain, we are taking steps to ensure that every decision supports long-term success and a positive impact.

There is much to look forward to in the months ahead. This year will be one of refinement, resilience, and progress—where challenges become learning opportunities and achievements are shared milestones. Together, we will continue to cultivate not just exceptional produce but also a future that is sustainable, prosperous, and deeply rooted in care for our people and planet.

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*I am excited for what lies ahead
and look forward to sharing this
journey with you all.*

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CEO



Sweet Onions

A FRESH INNOVATION FROM DUTOIT



Innovation is at the heart of how we cultivate wellness, one harvest at a time—and our latest introduction is a perfect example. We are proud to bring sweet onions to South African kitchens and beyond, offering a milder, naturally sweeter alternative to traditional onions. Available seasonally from November to March, these onions elevate home-cooked meals and professional kitchens alike, whether enjoyed raw in salads or caramelised for rich, full-bodied flavour.

"We are thrilled to introduce sweet onions as part of our 2024-2025 onion season," says Pieter du Toit, Commercial Director – Vegetables. "These onions are not just a game-changer for flavour; they reflect our commitment to innovation, sustainability, and meeting consumer demand both locally and internationally."

HOW DID DUTOIT DELIVER PREMIUM SWEET ONIONS?

Despite a challenging start to the season, with heavy winter rains in 2024 delaying planting, our team's resilience and advanced farming practices ensured a successful harvest. Smart farming technology—including GPS-guided tractors, drone monitoring, and precision irrigation—allowed us to optimise growing conditions and maintain the highest quality standards.

To preserve freshness and extend availability, our state-of-the-art cold storage keeps onions at a precise 1°C, while high-tech packing systems ensure only the best reach the market. This investment in innovation and sustainability allows us to deliver premium produce while minimising environmental impact.

Dutoit's first batch of sweet onions will be available on shelf until the end of March, so make sure you get yours and start to place your order for 2026!



With a growing international appetite for high-quality South African produce, Dutoit's sweet onions are poised to make a lasting impression on global markets. We have also strengthened our export logistics to ensure these onions reach international shelves in peak condition.



"This is more than just a new product," concludes Pieter. "It's a reflection of our ability to adapt, lead, and create meaningful impact through agriculture. We look forward to seeing how consumers embrace sweet onions in their kitchens and expanding their reach worldwide."





This year's shallot harvest is promising, thanks to favourable weather conditions and a rain-free harvest season, ensuring top-quality produce with normal yields.

South African-grown shallots stand apart from imported varieties due to their adoption to local latitudes, resulting in a slightly darker colour. Dutoit also specialises in the Echalion or "banana shallot," rather than the traditional round shallot.

To ensure year-round availability, Dutoit has been working towards a 12-month supply strategy. Currently, imports extend the season by four months, with plans to combine local harvests (January to June) with carefully sourced imports (July to December). While importing presents challenges, Dutoit partners with businesses that share our commitment to long-term quality and sustainability.

Quality remains a top priority, whether shallots are grown locally or imported. Strict quality standards are set in collaboration with customers, and only trusted suppliers who meet these standards are selected. While importing adds costs, local production alone isn't feasible year-round, making a balanced approach essential.

As a niche product favoured by food enthusiasts, shallots require the right marketing approach to thrive. By expanding awareness and ensuring consistent supply, Dutoit is paving the way for future growth in both local and international markets.

A harvest of quality

BRINGING YOU THE BEST APPLES & PEARS

Willem Coetzee, Managing Director of Dutoit Agri, shared his insights on this year's harvest. The 2025 apple and pear season is off to a promising start, with initial volumes exceeding last year's but falling slightly short of expectations—particularly for apples. However, the quality is exceptional, thanks to favourable weather conditions that have enhanced both flavour and cosmetic appeal.

Our dedicated team of 9,000 is working at full speed to ensure that every piece of fruit is carefully handled, delivering the highest quality produce to consumers locally and abroad. This year's abundant winter rainfall has been a blessing, and we are already planning post-harvest adjustments to our irrigation programmes in preparation for the 2026 season.



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Additionally, we will be expanding precision farming practices to enhance cost efficiency, reduce waste, and improve the uniformity of our produce—ensuring even greater quality in the seasons ahead.

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Willem Coetzee

Managing Director



Growing with nature

DUTOIT'S COMMITMENT TO SUSTAINABLE ORCHARDS

Environmental wellness is at the heart of modern farming. By harnessing cutting-edge technology, we refine orchard management to minimise waste, conserve resources, and enhance fruit quality. True sustainability isn't about short-term gains—it's about taking a long-term view. As custodians of our land, we are committed to protecting it for future generations.

From safeguarding crops with protective structures to pioneering solutions that prevent fruit bruising, we are dedicated to farming methods that nurture both our produce and the planet. Through continuous investment in technology and sustainability, Dutoit is fully committed to environmentally responsible agriculture.



Six Nations

SUCCESS!

A thriving workplace culture is built on strong and healthy relationships, teamwork, and shared experiences. Our annual Rugby & Netball Six Nations Tournament is more than just a sporting event—it’s a celebration of camaraderie, resilience, and the competitive spirit that drives us forward.

Now in its second year, the tournament brings together employees from six Dutoit farms for weeks of exciting matchups, friendly rivalry, and unforgettable moments. Beyond the action on the field, this event strengthens connections, boosts morale, and fosters collaboration. As another season of the Dutoit Six Nations Tournament comes to a close, we take pride in the role it plays in shaping our workplace culture and reinforcing our commitment to wellness, teamwork, and shared success.



RUGBY TEAM



Vastrap



Mre Sandiso Ngxuto
Vastrap



NETBALL TEAM



Tandfontein



Lyndle Titus
Kromfontein

