



DUTOIT
CELEBRATES
A HERITAGE OF

130

YEARS OF
HARVESTS



130 YEARS AS A LEADER IN SOUTH AFRICAN AGRICULTURE

The Dutoit Group is celebrating 130 years as a leader in South African agriculture and we couldn't be prouder. From Gysbertus du Toit settling on Kromfontein Farm in the Western Cape and planting the first fruit trees in 1893, to becoming one of the largest family-owned fresh produce businesses in South Africa, we really do have a lot to celebrate.

Through innovation and dedication, our various businesses within the Dutoit Group continue to thrive and have experienced continuous growth over the years, always prioritising customer satisfaction as well as business and green integration.

Green integration and caring for the environment are also a key focus for us and we are committed to implementing innovative sustainable solutions and the responsible use of natural resources, which includes responsible handling of waste and long-term sustainable use of water as well as maintaining a healthy social ecosystem.

INTRODUCING THE NEW CEO

Family heritage and value remain at the heart of our company, **with 4th and 5th generations** of du Toit family members playing a vital role in the day-to-day operations, with Hennie du Toit taking over from Pieter du Toit as CEO in coming months.



HENNIE DU TOIT

We are incredibly proud of the legacy that we have established over the last 130 years and want to pay tribute to every person who has played a role in our success - **most importantly our employees**, who nurture our produce and handle it with the care it needs to ensure that the best quality products reach our customers.



As a leading farming, packing, marketing and distribution enterprise, we recognise that our employees underpin the core of the business, and that it is our social responsibility to empower and support the people in the communities in which we operate. For decades already, we have developed productive partnerships with leading experts in the field of social development in order to significantly improve the wellbeing of our staff and communities.



ROOTED IN TRADITION AND HERITAGE

WHY DUTOIT REALLY IS A FAMILY BUSINESS

An important element of our success as a company is our passion for our people, and in turn, their passion for the work that they do. During peak harvesting season we see in excess of 8 000 workers, making our commitment to the recruitment, training and development of these important people a priority.

Youth education, healthcare, social development, sport and recreation are some of the pillars of the socio-economic development initiatives that we run. This includes maintenance of the primary schools located on the estates, and study schemes, loans and bursaries to enable children of employees to progress into tertiary education. A Health Plan which we have implemented also sees qualified nurses, trained healthcare workers and fully equipped clinics provide services on a weekly basis at our various farms and pack houses. What we put into our people is as important as our produce. Testament to the dedication of our staff are the 65 staff members who recently received long-service awards, one of which was Gys du Toit Senior, who celebrated 50 years at the company.

Here's what some of our local employees had to say about life at Dutoit:

"The harvest process is my favourite. It's a hard job, but it's rewarding. I love the work and the safety that a farm provides."

Mariska Jantjies, Dutoit team member for 20 years.

"It's a privilege to see the beauty of the farm and its people every day."

Adrieëta Ambraal, day-care teacher and Cherry Time™ team member for 5 years.



"Dutoit is well positioned globally to capitalise on the total basket that we produce. With Africa on our doorstep, developed markets like the UK and EU as well as rapidly growing developing markets elsewhere, the expansion of our business model is set to continue exponentially,"

Gysbert du Toit.

CULTIVATING SUCCESS:

HOW THE LAST YEAR'S WEATHER PATTERNS IN SOUTH AFRICA HAVE IMPACTED OUR PRODUCE

Weather patterns play a critical role in fruit and vegetable farming, and present both opportunities and challenges for growers such as us. The unpredictability of climate events, especially over the last year have included extreme temperatures, and irregular precipitation, and have the potential to significantly impact our crop yields and quality.

Fortunately, when it comes to cherries, the past winter with 40% more chilling than the previous ten-year average, initially benefited our cherries, given that they prefer long cold winters. While winter began well, with an early start and more than enough rain, spring brought with it excessive rain, inconsistent warmth and oxygen depleted wet soil which added some real challenges. All this notwithstanding, we are still expecting a total crop volume similar to last season.

When it comes to our delicious apple varieties, increasing erratic weather patterns can severely impact the management and production of these deciduous fruits, which makes innovation and working in harmony with the environment integral to countering the effect of changing weather patterns.

Given that we produce over 140 000 tons of fruit in total each year, with apples accounting for 80% of that total, we need to do everything we can to protect and maintain our production of 900 million apples annually.

Gysbert du Toit, Marketing Director at Dutoit Agri, says that extremes in heat, rainfall, drought and hail have become the new normal and that a spike in temperature even if only for a day, can cause fruit to get sunburnt. To combat these variables, we are working smarter and being innovative, which includes the use of precision fertilisation and more investment into research and development.

HAIL TO THE HEROES

A PARTNERSHIP AGAINST FOOD WASTAGE

IN THE CERES VALLEY IN NOVEMBER OF 2022...

A TERRIBLE
HAILSTORM
HIT OUR APPLE ORCHARDS...

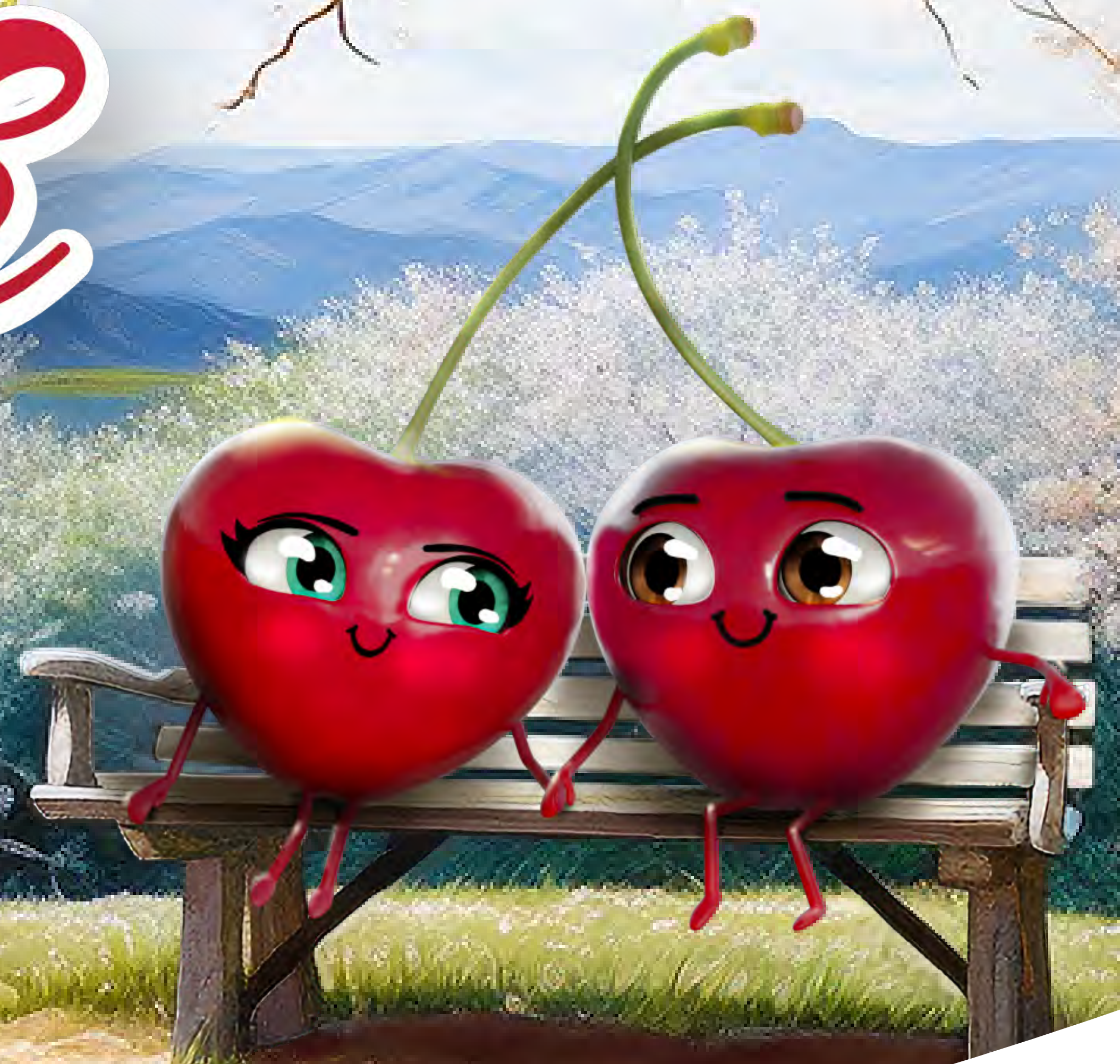
HAIL TO THE HEROES

...OUR APPLES, OUR PEARS, AND OUR FARMERS HAD TO STAY STRONG TO GET THROUGH IT. THEIR RESILIENCE IS A SUPER POWER, AND IT'S THE REASON YOU CAN BUY YOUR FAVOURITE POME FRUITS TODAY.

In an effort to decrease food waste, Dutoit and Good Hope Fruit partnered with retailer Pick 'n Pay and launched Hail to the Heroes campaign this year, which promotes the merits of cosmetically blemished produce. With hail hitting the apple orchards multiple times affecting all apple varieties over the last twelve months, most notably in November 2022 and again in February this year, this campaign educates consumers that the inside of the apple is unaffected, even if there is a blemish or slight bruising on the skin. Hail to the Heroes also creates jobs up and down the supply chain, positively impacting the economy and uplifting the local communities.



Cherish you



AT LAST THE CHERR-ISHED SEASON IS UPON US

Dutoit is excited to announce that cherry season has officially arrived, and we are marking this annual highlight with the launch of our 2023 Cherry Time™ 'I cherish you' campaign. From their exceptional culinary and nutritional qualities to their vibrant colour, cherries are a firm favourite that are especially revered given their limited availability, with cherry season only lasting a few months each year.

Approximately 2,000 tonnes of cherries are produced every year and harvested for 10 weeks with availability limited to November to December. Half is exported and the other half is sold locally following a largely direct marketing model under the Cherry Time™ brand. Dutoit also supplies selected Pick 'n Pay stores.

'I cherish you' reiterates to consumers and Cherry Time™ fans around the country why cherries are so loved. As the festive season approaches, these versatile little red wonders will be a staple on Christmas tables, used as decoration for cocktails and canapés, added as a sweet addition to savoury dishes and be the not-so-secret ingredient to take baking to the next level. These sweet, firm and juicy Cherry Time™ delights are available for online orders and from selected Pick 'n Pay stores.

WE WISH ALL OUR CHERRYTIME™ CUSTOMERS A SEASON TO CHERISH.



**Fresh cherries.
Love at first bite.**